

# **ECONOMIC DEVELOPMENT STUDY**

Media Report

Prepared for:

**Realtors Association of Hamilton-Burlington  
Hamilton-Halton Construction Association  
Hamilton Chamber of Commerce**

October 2005



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**EXECUTIVE SUMMARY**

Marketing research information was required from residents in the Hamilton area regarding their attitudes towards the plan to rezone land in Ancaster beside the airport. The main objectives of the research were to determine their general attitudes towards economic development, their level of awareness of the plan, level of support and the issues of concern. A total of 1,000 completed telephone interviews were conducted with residents in the Hamilton area.

The study was designed to provide a comparison analysis among four geographic areas: Random sample of Hamilton area residents - 400 interviews, Ancaster residents - 300 interviews, Mount Hope residents - 200 interviews and West Hamilton residents - 100 interviews). The actual fieldwork was conducted between September 16 and October 3, 2005. The interviews conducted in Hamilton area (400) were a representative sample yielding a margin of error of 5.0%.

- All respondents were asked to indicate the importance of economic development for the City of Hamilton. As a result, 56.8% of Hamilton respondents felt that it was very important, 27.8% indicated that it was important, 8.3% indicated that it was somewhat important and 7.2% indicated that it was not important for economic development.

- The majority (57.8%) were not aware of the proposed plan to rezone for commercial and industrial purposes. When respondents were asked to indicate their reaction to the plan to rezone, a total of 43.5% were in favour, 11.8% were opposed, 26.0% were indifferent (i.e. it did not matter to them) and 18.8% were undecided (did not know their opinion). The highest percentage of opposition was among Ancaster respondents where 28.7% were opposed, followed by Mount Hope respondents (24.5% were opposed). Reasons why respondents were in favour of the plan were 'it will create jobs' (59.8%) and the main reasons why respondents were opposed were 'taking away farmland' (57.4%). Overall, only one-quarter (25.3%) indicated that they were very familiar with the actual planned rezoned area. On a scale of 1 to 10 where 10 was very important, Hamilton respondents provided a rating of 5.67 for how important this plan was to them personally.

- Respondents were asked to indicate their level of support again after information was provided to them during the telephone interview. As a result, one-half (50.5%) indicated that they were in favour of the plan to rezone, 14.5% were opposed, 22.0% were indifferent and 13.0% were undecided or did not know. Since their initial reaction to the plan, those in favour increased from 43.5% to 50.5% overall. The percentage opposed decreased slightly from 14.5% to 11.8%. The percentage of indifferent decreased from 26.0% to 22.0% and undecided from 18.8% to 13.0%. In Ancaster, the percentage opposed remained the same but the percentage in favour increased from 42.0% to 46.0%. Similarly, the percentage opposed from Mount Hope and West Mountain remained the same but the percentages in favour increased from 35.5% to 37.0% in Mount Hope and from 53.0% to 60.0% in West Mountain. The main reasons why respondents were opposed were again related to 'taking away farmland' and 'not necessary', however, a higher percentage indicated that they 'needed more information'.

- The majority of respondents (53.3%) were aware of the plan to build a Maple Leaf meat processing plant in Glanbrook. Based on the 400 respondents, 40.8% were in favour of the plan, 12.8% were opposed, 29.8% were indifferent and 16.8% were undecided (did not know).

Mount Hope respondents were the most likely to be opposed with 34.4% in favour, 34.0% opposed, 20.5% indifferent and 15.0% undecided. Main reasons why respondents supported the plan were: 'more jobs available' (82.8%) and 'need economic development' (9.8%).

- The main reason why respondents were opposed was 'smell' (76.5%), followed by 'lose greenspace' (5.9%), 'too close to residential area' (5.9%), 'not necessary' (5.9%) and 'too noisy' (3.9%).

## 1.0 ANALYSIS BY GEOGRAPHIC AREA

### Q1A Importance of Economic Development

Q1A IMPORTANCE OF ECONOMIC DEVELOPMENT	AREAS				
	HAMILTON TOTAL	ANCASTER	MOUNT HOPE	WEST MOUNTAIN	ALL RESPONDENTS
Very important	227 56.8%	177 59.0%	101 50.5%	66 66.0%	571 57.1%
Important	111 27.8%	84 28.0%	70 35.0%	24 24.0%	289 28.9%
Somewhat important	33 8.3%	26 8.7%	21 10.5%	8 8.0%	88 8.8%
Not important	29 7.2%	13 4.3%	8 4.0%	2 2.0%	52 5.2%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

### Q1B Awareness of Plan To Rezone

Q1B AWARENESS OF PLAN TO REZONE	AREAS				
	HAMILTON TOTAL	ANCASTER	MOUNT HOPE	WEST MOUNTAIN	ALL RESPONDENTS
Yes	169 42.3%	190 63.3%	123 61.5%	47 47.0%	529 52.9%
No	231 57.8%	110 36.7%	77 38.5%	53 53.0%	471 47.1%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q2A Initial Reaction To Plan					
AREAS					
	Hamilton	Ancaster	Mount Hope	West Mountain	All Respondents
	<b>TOTAL</b>				
Q2A INITIAL REACTION TO PLAN					
In favour	174 43.5%	126 42.0%	71 35.5%	53 53.0%	424 42.4%
Opposed	47 11.8%	86 28.7%	49 24.5%	14 14.0%	196 19.6%
Indifferent	104 26.0%	34 11.3%	46 23.0%	12 12.0%	196 19.6%
Do not know	75 18.8%	54 18.0%	34 17.0%	21 21.0%	184 18.4%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q2A Initial Reaction To Plan (Adjusted Percentage)

AREAS					
	Hamilton	Ancaster	Mount Hope	West Mountain	All Respondents
	<b>TOTAL</b>				
Q2A INITIAL REACTION TO PLAN					
In favour	174 78.7%	126 59.4%	71 59.2%	53 79.1%	424 68.4%
Opposed	47 21.3%	86 40.6%	49 40.8%	14 20.9%	196 31.6%
Total	221 100.0%	212 100.0%	120 100.0%	67 100.0%	620 100.0%

\* This data in this table was based on 620 respondents who had stated their level of support.

Q2B Reasons For Initial Support (In Favour)

Q2B REASONS FOR INITIALSUPPORT	AREAS				
	HAMILTON TOTAL	Ancaster	Mount Hope	West Mountain	All Respondents
Will create jobs	104 59.8%	71 56.8%	51 71.8%	27 50.9%	253 59.8%
Will help economy	33 19.0%	29 23.2%	2 2.8%	11 20.8%	75 17.7%
Good place to develop	28 16.1%	18 14.4%	15 21.1%	13 24.5%	74 17.5%
Need more information	8 4.6%	2 1.6%	2 2.8%	2 3.8%	14 3.3%
No particular reason	1 .6%	6 4.8%	1 1.4%	0 .0%	8 1.7%
Total	174 100.0%	126 100.0%	71 100.0%	53 100.0%	424 100.0%

\* This question was asked of 424 respondents who were in favour of the plan.

Q2B Reasons For Initial Support (Opposed)

Q2B REASONS FOR INITIAL SUPPORT	AREAS				
	TOTAL	Hamilton	Ancaster	Mount Hope	West Mountain
Taking away farmland	27 57.4%	60 69.8%	33 67.3%	6 42.8%	126 64.3%
Not necessary	7 14.9%	1 1.2%	2 4.1%	2 14.3%	12 6.1%
Not a good area	1 2.1%	2 2.3%	7 14.3%	1 7.1%	11 5.6%
Too noisy	2 4.3%	7 8.1%	0 .0%	1 7.1%	10 5.1%
More pollution	5 10.6%	1 1.2%	0 .0%	2 14.3%	8 4.1%
Need more information	1 2.1%	2 2.3%	4 8.2%	0 .0%	7 3.6%
Traffic commute may get busier	0 .0%	4 4.7%	0 .0%	1 7.1%	5 2.6%
Too close to residential	1 2.1%	1 1.2%	0 .0%	1 7.1%	3 1.5%
Too expensive	1 2.1%	1 1.2%	1 2.0%	0 .0%	3 1.5%
Needs more investigation	0 .0%	0 .0%	2 4.1%	0 .0%	2 1.0%
Tax dollars will increase	0 .0%	1 1.2%	0 .0%	0 .0%	1 .5%
Making plans too fast	0 .0%	1 1.2%	0 .0%	0 .0%	1 .5%
No particular reason	2 4.3%	5 5.8%	0 .0%	0 .0%	7 3.6%
Total	47 100.0%	86 100.0%	49 100.0%	14 100.0%	196 100.0%

Specific Comments

-Ancaster is a beautiful place and it would be a shame to see it destroyed with noise and air pollution
-Should be using industrial land that is standing vacant already
-A beautiful area shouldn't be used for industrial
-With the oil situation and other things, no guarantee it will be success. Don't lose prime agricultural
-Need green space and businesses, and employment, need both.
-Need to know more info - hate all the tax money going there.
-Why not just build in north end or towards Stoney Creek - why ruin Ancaster

Q2B Reasons For Initial Support (Do Not Know)

Q2B REASONS FOR INITIAL SUPPORT	AREAS				All Respondents
	Hamilton TOTAL	Ancaster	Mount Hope	West Mountain	
Need more information	45 60.0%	38 70.4%	27 79.4%	19 90.5%	129 70.1%
No particular reason	18 24.0%	4 7.4%	0 .0%	0 .0%	22 12.0%
Taking away farmland	6 8.0%	7 13.0%	3 8.8%	1 4.8%	17 9.2%
Will create jobs	3 4.0%	1 1.9%	1 2.9%	0 .0%	5 2.7%
Not a good area	1 1.3%	0 .0%	2 5.9%	0 .0%	3 1.6%
More pollution	0 .0%	1 1.9%	1 2.9%	0 .0%	2 1.1%
Not necessary	1 1.3%	1 1.9%	0 .0%	0 .0%	2 1.1%
Good place to develop	1 1.3%	0 .0%	0 .0%	0 .0%	1 .5%
Too close to residential	0 .0%	0 .0%	0 .0%	1 4.8%	1 .5%
Too noisy	0 .0%	1 1.9%	0 .0%	0 .0%	1 .5%
Traffic commute may get busier	0 .0%	1 1.9%	0 .0%	0 .0%	1 .5%
Total	75 100.0%	54 100.0%	34 100.0%	21 100.0%	184 100.0%

\* This question was asked of respondents who were undecided (do not know) about the plan.



Q3 Familiarity With Planned Rezoned Area

	AREAS				Total
	Hamilton	Ancaster	Mount Hope	West Mountain	
Q3 FAMILIARITY WITH PLANNED REZONED AREA					
Very familiar	101 25.3%	152 50.7%	139 69.5%	28 28.0%	420 42.0%
Somewhat familiar	173 43.3%	79 26.3%	40 20.0%	30 30.0%	322 32.2%
Not familiar	126 31.5%	69 23.0%	21 10.5%	42 42.0%	258 25.8%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q4A Importance Rating of Plan To Rezone

	AREAS				All Respondents
	Hamilton	Ancaster	Mount Hope	West Mountain	
Q4A IMPORTANCE RATING OF PLAN TO REZONE					
Mean	5.67	5.76	6.00	6.26	5.82
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	3.22	3.24	3.12	2.91	3.17
Count	400	300	200	100	1000

Q4B Reasons For Importance Rating

Q4B REASONS FOR IMPORTANCE RATING	AREAS				
	Hamilton TOTAL	Ancaster	Mount Hope	West Mountain	All Respondents
Need to increase jobs	64 45.1%	51 47.2%	32 43.2%	13 32.5%	160 44.0%
Development is necessary	44 31.0%	19 17.6%	11 14.9%	16 40.0%	90 24.7%
Need to increase revenue	9 6.3%	13 12.0%	9 12.2%	8 20.0%	39 10.7%
Not an area to pollute	11 7.7%	12 11.1%	13 17.6%	0 .0%	36 9.9%
Need to plan for future generations	8 5.6%	2 1.9%	0 .0%	1 2.5%	11 3.0%
Hope it is well-planned	1 .7%	6 5.6%	2 2.7%	1 2.5%	10 2.7%
Should be residential	3 2.1%	3 2.8%	4 5.4%	0 .0%	10 2.7%
Noise factor	0 .0%	2 1.9%	1 1.4%	1 2.5%	4 1.1%
Will increase taxes	0 .0%	0 .0%	1 1.4%	0 .0%	1 .3%
Nothing in particular	2 1.4%	0 .0%	1 1.4%	0 .0%	3 .8%
Total	142 100.0%	108 100.0%	74 100.0%	40 100.0%	364 100.0%

Specific Comments

I want to know how this wil affect me geography and personally, how it will affect my property and impact on the value of my house, increase in traffic and the potential for employment
I would like to have a job here rather than commute to Burlington
Industry should be downtown
More jobs will be closer to home
People want to make money at any expense, I don't think that is fair

\* This question was asked of respondents who provided an importance rating higher than 8.

Q5 Importance of Specific Factors To Rezone

	AREAS				
	Hamilton <b>TOTAL</b>	Ancaster	Mount Hope	West Mountain	All Respondents
<b>Q5-1 MORE JOBS</b>					
Mean	8.11	8.16	7.45	8.62	8.04
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	2.45	2.43	2.55	2.25	2.47
Count	400	300	200	100	1000
<b>Q5-2 INCREASE TAX REVENUE</b>					
Mean	7.74	7.85	7.57	8.18	7.78
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	2.74	2.71	2.78	2.61	2.72
Count	400	300	200	100	1000
<b>Q5-3 UNIQUE ADVANTAGE</b>					
Mean	6.55	7.10	6.77	7.00	6.80
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	2.90	2.86	2.53	2.86	2.82
Count	400	300	200	100	1000
<b>Q5-4 INCREASE AIR TRAFFIC NOISE</b>					
Mean	5.35	6.15	5.04	5.06	5.50
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	3.26	3.54	3.32	3.34	3.39
Count	400	300	200	100	1000
<b>Q5-5 BETTER REPUTATION FOR GROWTH</b>					
Mean	6.91	7.12	6.44	7.84	6.97
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	2.87	2.88	2.76	2.49	2.84
Count	400	300	200	100	1000
<b>Q5-6 AFFECT ENVIRONMENT</b>					
Mean	6.42	7.29	6.64	6.38	6.72
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	3.18	3.20	3.24	3.43	3.24
Count	400	300	200	100	1000
<b>Q5-7 DEVELOP NON-RESIDENTIAL LAND</b>					
Mean	5.91	6.84	6.69	7.40	6.49
Minimum	1	1	1	1	1
Maximum	10	10	10	10	10
Std Dev	3.28	3.06	2.54	2.74	3.06
Count	400	300	200	100	1000

Q6 Other Benefits of Plan

Q6 OTHER BENEFITS OF PLAN	AREAS				All Respondents
	Hamilton <b>TOTAL</b>	Ancaster	Mount Hope	West Mountain	
No other benefits	359 89.8%	271 90.3%	183 91.5%	98 98.0%	911 91.1%
Will create jobs	23 5.8%	17 5.7%	10 5.0%	1 1.0%	51 5.1%
Will help economy	16 4.1%	10 3.3%	6 3.0%	1 1.0%	33 2.3%
Good place to develop	2 .6%	2 .6%	1 .5%	0 .0%	5 1.3%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q7 Other Concerns About This Plan to Rezone

Q7 OTHER CONCERNS ABOUT PLAN	AREAS				All Respondents
	HAMILTON TOTAL	Ancaster	Mount Hope	West Mountain	
Nothing in particular	332 83.0%	225 75.0%	148 74.0%	82 82.0%	787 78.7%
Losing greenspace	23 5.8%	15 5.0%	13 6.5%	3 3.0%	54 5.4%
Noise	7 1.8%	15 5.0%	10 5.0%	1 1.0%	33 3.3%
Pollution/environment	5 1.3%	16 5.3%	7 3.5%	4 4.0%	32 3.2%
More planes	18 4.5%	1 .3%	2 1.0%	1 1.0%	22 2.2%
More traffic	5 1.3%	12 4.0%	2 1.0%	2 2.0%	21 2.1%
Not a good area	2 .5%	2 .7%	10 5.0%	0 .0%	14 1.4%
Too expensive	3 .8%	7 2.3%	3 1.5%	0 .0%	13 1.3%
Not informed enough	3 .8%	3 1.0%	1 .5%	5 5.0%	12 1.2%
Taxes	1 .3%	1 .3%	1 .5%	2 2.0%	5 .5%
Should be residential	1 .3%	1 .3%	2 1.0%	0 .0%	4 .4%
It needs more planning	0 .0%	2 .7%	1 .5%	0 .0%	3 .3%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q8A Support For Plan To Rezone

Q8A SUPPORT FOR PLAN TO REZONE	AREAS				All Respondents
	Hamilton <b>TOTAL</b>	Ancaster	Mount Hope	West Mountain	
In favour	202 50.5%	138 46.0%	74 37.0%	60 60.0%	474 47.4%
Opposed	58 14.5%	88 29.3%	48 24.0%	14 14.0%	208 20.8%
Indifferent	88 22.0%	32 10.7%	44 22.0%	9 9.0%	173 17.3%
Do not know	52 13.0%	42 14.0%	34 17.0%	17 17.0%	145 14.5%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q8B Reasons Why Opposed To Plan

Q8B REASONS WHY OPPOSED TO PLAN	AREAS				All Respondents
	Hamilton <b>TOTAL</b>	Ancaster	Mount Hope	West Mountain	
Taking away farmland	28 49.1%	53 61.6%	34 66.7%	5 35.7%	120 57.7%
Not necessary	7 12.3%	4 4.7%	4 7.8%	2 14.3%	17 8.2%
Need more information	7 12.3%	7 8.1%	2 3.9%	0 .0%	16 7.7%
Not a good area	2 3.5%	3 3.5%	6 11.8%	1 7.1%	12 5.8%
Too noisy	2 3.5%	6 7.0%	0 .0%	2 14.3%	10 4.8%
No particular reason	4 7.0%	4 4.7%	2 3.9%	0 .0%	10 4.8%
More pollution	3 5.3%	2 2.3%	1 2.0%	1 7.1%	7 3.4%
Too expensive	1 1.8%	1 1.2%	1 2.0%	0 .0%	3 1.4%
Needs more investigation	1 1.8%	1 1.2%	0 .0%	1 7.1%	3 1.4%
Will create jobs	1 1.8%	0 .0%	1 2.0%	0 .0%	2 1.0%
Too close to residential	1 1.8%	1 1.2%	0 .0%	0 .0%	2 1.0%
Traffic commute may get busier	0 .0%	1 1.2%	0 .0%	1 7.1%	2 1.0%
Will help economy	0 .0%	1 1.2%	0 .0%	1 7.1%	2 1.0%
Affect land values	0 .0%	1 1.2%	0 .0%	0 .0%	1 .5%
Tax dollars will increase	0 .0%	1 1.2%	0 .0%	0 .0%	1 .5%
Total	57 100.0%	86 100.0%	51 100.0%	14 100.0%	208 100.0%

Q8C Suggestions To Increase Level of Support

Q8C SUGGESTIONS TO INCREASE LEVEL OF SUPPORT	AREAS				All Respondents
	Hamilton <b>TOTAL</b>	Ancaster	Mount Hope	West Mountain	
Have more knowledge	42 38.2%	56 43.1%	41 50.0%	19 61.3%	158 44.7%
Nothing in particular	59 53.6%	66 50.8%	38 46.3%	10 32.3%	173 49.0%
Move elsewhere	3 2.7%	6 4.6%	3 3.7%	0 .0%	12 3.4%
Deal with noise/pollution	2 1.8%	2 1.5%	0 .0%	2 6.5%	6 1.7%
Assurances of pros	4 3.6%	0 .0%	0 .0%	0 .0%	4 1.1%
Total	110 100.0%	130 100.0%	82 100.0%	31 100.0%	353 100.0%

\* This question was asked of the 208 respondents who were opposed to the plan in Q. 2a, and the 145 respondents who did not know (or were undecided) about the plan.



Q9 Other Comments About Proposed Plan

Q9 OTHER COMMENTS ABOUT PROPOSED PLAN	AREAS				All Respondents
	Hamilton TOTAL	Ancaster	Mount Hope	West Mountain	
No particular reason	347 86.8%	245 81.7%	169 84.5%	93 93.0%	854 85.4%
Need more information	14 3.5%	17 5.7%	12 6.0%	2 2.0%	45 4.5%
Will create jobs	14 3.5%	11 3.7%	7 3.5%	0 .0%	32 3.2%
Will help economy	9 2.3%	5 1.7%	2 1.0%	1 1.0%	17 1.7%
Taking away farmland	5 1.3%	5 1.7%	3 1.5%	1 1.0%	14 1.4%
Plans are not fast enough	3 .8%	9 3.0%	0 .0%	0 .0%	12 1.2%
Needs more investigation	3 .8%	1 .3%	3 1.5%	0 .0%	7 .7%
Good place to develop	2 .5%	0 .0%	1 .5%	1 1.0%	4 .4%
Not a good area	1 .3%	2 .7%	1 .5%	0 .0%	4 .4%
More pollution	1 .3%	0 .0%	1 .5%	1 1.0%	3 .3%
Not necessary	1 .3%	0 .0%	0 .0%	1 1.0%	2 .2%
Too expensive	0 .0%	2 .7%	0 .0%	0 .0%	2 .2%
Too close to residential	0 .0%	0 .0%	1 .5%	0 .0%	1 .1%
Too noisy	0 .0%	1 .3%	0 .0%	0 .0%	1 .1%
Traffic commute may get busier	0 .0%	1 .3%	0 .0%	0 .0%	1 .1%
Making plans too fast	0 .0%	1 .3%	0 .0%	0 .0%	1 .1%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q9 Other Comments About Proposed Plan

Specific Comments

Civilization near the airport will create more attractions
I wish people in Ancaster would understand that Hamilton is doing what is best
I would like to see our younger generation get jobs in their hometown
Need to look at businesses that have left downtown - why do people not want to invest
Should focus on the core not the airport
The development there won't really affect anyone directly
What type of jobs would be going in

Q14 Awareness of Plan For Maple Leaf Plant

	AREAS				
	Hamilton <b>TOTAL</b>	Ancaster	Mount Hope	West Mountain	All Respondents
Q14 AWARENESS OF MAPLE LEAF PLANT					
Yes	213 53.3%	210 70.0%	150 75.0%	70 70.0%	643 64.3%
No	187 46.8%	90 30.0%	50 25.0%	30 30.0%	357 35.7%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q15A Level of Support For Maple Leaf Plant

	AREAS				
	Hamilton <b>TOTAL</b>	Ancaster	Mount Hope	West Mountain	All Respondents
Q15A SUPPORT FOR MAPLE LEAF PLANT					
In favour	163 40.8%	103 34.3%	61 30.5%	38 38.0%	365 36.5%
Opposed	51 12.8%	84 28.0%	68 34.0%	26 26.0%	229 22.9%
Indifferent	119 29.8%	50 16.7%	41 20.5%	14 14.0%	224 22.4%
Do not know	67 16.8%	63 21.0%	30 15.0%	22 22.0%	182 18.2%
Total	400 100.0%	300 100.0%	200 100.0%	100 100.0%	1000 100.0%

Q15B Reasons For Maple Leaf Plant (Favour)

Q15B REASONS FOR OPINION OF MAPLE LEAF PLANT	AREAS				Total
	Hamilton	Ancaster	Mount Hope	West Mountain	
More jobs available	135 82.8%	93 90.3%	55 90.2%	29 76.3%	312 85.5%
Need economic development	16 9.8%	5 4.9%	1 1.6%	4 10.5%	26 7.1%
Do not live in area	3 1.8%	2 1.9%	1 1.6%	2 5.3%	8 2.2%
Good area to develop	3 1.8%	0 .0%	0 .0%	1 2.6%	4 1.1%
Would be no smell	2 1.2%	1 1.0%	3 4.9%	1 2.6%	7 1.9%
Need more information	1 .6%	1 1.0%	1 1.6%	0 .0%	4 1.0%
Would not pollute	1 .6%	1 1.0%	0 .0%	0 .0%	2 .5%
No particular reason	2 1.2%	0 .0%	0 .0%	0 .0%	2 .5%
Total	163 100.0%	103 100.0%	61 100.0%	38 100.0%	365 100.0%

\* This question was asked of the 365 respondents who were in favour of the plant.

Specific Comments

I hope there would be a discount meat store for customers
Maybe price will be cheaper

Q15B Reasons For Maple Leaf Plant (Opposed)

Q15B REASONS FOR OPINION OF MAPLE LEAF PLANT	AREAS				Total
	Hamilton	Ancaster	Mount Hope	West Mountain	
Smell	39 76.5%	62 73.8%	62 91.2%	22 84.6%	185 80.8%
Lose greenspace	2 5.9%	11 13.1%	3 4.4%	2 7.7%	19 8.3%
Not in residential area	3 5.9%	4 4.8%	2 2.9%	2 7.7%	11 4.8%
Not necessary	3 5.9%	3 3.6%	1 1.5%	0 .0%	7 3.1%
Too noisy	2 3.9%	2 2.4%	0 .0%	0 .0%	4 1.7%
Against pork production	1 2.0%	2 2.4%	0 .0%	0 .0%	3 1.3%
More jobs available	2 3.9%	0 .0%	0 .0%	0 .0%	2 .9%
Good area to develop	0 .0%	2 2.4%	0 .0%	0 .0%	2 .9%
Need economic development	0 .0%	1 1.2%	0 .0%	0 .0%	1 .4%
Pollution	0 .0%	1 1.2%	0 .0%	0 .0%	1 .4%
Total	51 100.0%	84 100.0%	68 100.0%	26 100.0%	229 100.0%

\* This question was asked of the 229 respondents who were opposed to the plant.

Q15B Reasons For Maple Leaf Plant (Undecided)

Q15B REASONS FOR OPINION OF MAPLE LEAF PLANT	AREAS				Total
	Hamilton	Ancaster	Mount Hope	West Mountain	
Need more information	31 46.3%	28 44.4%	15 50.0%	14 63.6%	88 48.4%
Do not live in area	7 10.4%	7 11.1%	6 20.0%	5 22.7%	25 13.7%
Smell	8 11.9%	6 9.5%	4 13.3%	0 .0%	18 9.9%
More jobs available	1 1.5%	3 4.8%	0 .0%	0 .0%	4 2.2%
Need economic development	0 .0%	1 1.6%	0 .0%	2 9.1%	3 1.6%
Too noisy	2 3.0%	0 .0%	0 .0%	0 .0%	2 1.1%
Lose greenspace	1 1.5%	1 1.6%	0 .0%	0 .0%	2 1.1%
Not in residential area	1 1.5%	0 .0%	1 3.3%	0 .0%	2 1.1%
Not necessary	0 .0%	2 3.2%	0 .0%	0 .0%	2 1.1%
Pollution	0 .0%	1 1.6%	0 .0%	1 4.5%	2 1.1%
No particular reason	16 23.9%	14 22.2%	4 13.3%	0 .0%	34 18.7%
Total	67 100.0%	63 100.0%	30 100.0%	22 100.0%	182 100.0%

\* This question was asked of the 182 respondents who were undecided (do not know) about the plans for the plant.

